**‘From’ Email Address:** Company Sponsor

**Subject Line:** Complete Your Required Fluency Assessment

**Body Copy:**

Hi [*participant first name*],

To help tailor a personalized skills training program for you, you’re requested to please complete a Fluency Assessment.

This assessment will take approximately 20 minutes to complete and you’re asked to please complete this assessment within 2-days.

There are no correct or incorrect answers, you’re asked to please provide your thoughtful and honest input.

After you complete the assessment, you’ll receive a personalized report that shows your skill development priorities and also how you compare to a global benchmark of sales professionals. Please look for the email entitled “Your Fluency Assessment Results” to receive you report.

**To begin, follow this Assessment link.** *[Please paste the unique URL provided to your company]*

Thank you in advance for your participation.